HTM 5944: GRADUATE SEMINAR
IN HOSPITALITY AND TOURISM MANAGEMENT
Fall 2016, Wallace 364, Friday 10:00 AM – Noon

Instructor:
Dr. Richard R. Perdue
R.B. Pamplin Professor of Hospitality and Tourism Management
Department of Hospitality and Tourism Management
363A Wallace Hall, perduerr@VT.EDU
Office Hours: Monday 9:30 AM – Noon, Wednesday 1:15 PM to 2:15 PM or by appointment.
Note: On Mondays and Wednesdays, I will typically be in the Johnson Student Center between
classes – from 4:00 until about 4:45 and available for questions or meetings.

Course Description:
Presentation and critical discussion of current literature and major topics in hospitality and
tourism management. The seminar provides a forum for the discussion of research and research
problems in hospitality and tourism management and the presentation of research by graduate
students. Provides students an opportunity to prepare and present current work related to their
thesis and dissertation activities. May be repeated. (1H, 1C).

Course Overview:
This course is a designed to provide students with a broad understanding of teaching and
research in hospitality and tourism management. Graduate students are expected to take the
course each semester they are in residence at Virginia Tech. The course content is varied to help
the student develop a portfolio of teaching and research experiences.

Educational Objectives:
1. To enhance student knowledge of hospitality and tourism management
2. To enhance student skills in the development and presentation of key HTM management
    concepts.
3. To develop student capabilities to conduct individual research on selected HTM topics.
4. To enhance the student's knowledge of the research and teaching being conducted by HTM
    faculty and graduate students.
5. To enhance student understanding of research ethics, protection of human subjects, and
    conflicts of interest. To create awareness of research ethics compliance procedures at VT.

Course Readings:

1. Selected course readings will be assigned and made available on Scholar.

Student Evaluation and Grading
Student Preparation and Participation in Class Discussions	50%
Ethics in Research Program Project	50%

Course Schedule – Fall 2016

Date	Topic
Aug 26	Introduction Overview of class assignments and expectations Online Sexual Harassment Training Program
Sept 2	Speaker – Dr David Moore – Associate Vice President for Research Compliance Virginia Tech Human Subjects Protections Protocols and Procedures
Sept 9	Speaker - Zheng Xiang - Tim Webb – Dissertation Proposal Presentation:
Sept 16	Speaker – Rick Perdue: Organizational Structures for Destination Management Ethics: CITI / SB – Belmont Report / Students in Research / Research with Human Subjects / Assessing Risk / History and Ethical Principles / Federal Regulations
Sept 22 – Note Thursday Mtg -	Insights from the HTM Advisory Board – Inn at Virginia Tech Lunch at 12:15. Session starts at 1:15
Sept 30	Speaker – Howard Feiertag Meghan Beardsley Ethics: CITI / SB – Informed Consent / Internet Based Research / Privacy and Confidentiality
Oct 7	Speaker – Rick Parsons Ethics: CITI /SB – International Research / Vulnerable Subjects / Conflicts of Interest in Research Involving Human Subjects
Oct 14	No Classes – Fall Break
Oct 21	Speaker – Nancy McGehee – Preparing for a Career in Academia Starts NOW. Speaker – Humberto Valdes Ethics: CITI / SBRC – Research Misconduct / Data Management / Authorship /
Oct 28	Speaker – Ethics: CITI / SBRC –Collaborative Research / Human Subjects
Nov 4	Speaker – Hee Jung Kang Ethics: Ethics: CITI / SBRC – Peer Review / Mentoring / Conflicts of Interest
Nov 11	Speaker – Ioana Dallinger, Ethics: CITI / CI – Conflict of Interest – Students / Conflicts of Interest / What is a Conflict of Interest
Nov 18	Speaker – Yinyoung Rhou, Yuan Li Ethics: CITI / CI – Separating Employee Owned Business / Disclosing Conflicts of Interest / Managing Conflicts of Interest
Nov 25	No Class – Thanksgiving Break
Dec 2	Speaker – Eojina Kim Speaker – Hakseung Shin Ethics: CITI / CI – Compliance and Enforcement / Completion

Research Ethics Assignment

Objective: To develop your understanding and appreciation of the ethical challenges of conducting research on human subjects.

Assignments: The University requires students working on NSF or NIH grants to complete a series of modules on research ethics. Your assignment will be to successfully complete this series of modules.

https://www.citiprogram.org/

Responsible Conduct of Research – Social and Behavioral Sciences
Optional Human Subjects Research Course – Social and Behavioral Research
Conflict of Interest for Students – Graduates and Undergraduates

http://www.irb.vt.edu/pages/tutorial_intro.htm

VT Human Subject Protections Tutorial

REQUIRED ONLINE SEXUAL VIOLENCE PREVENTION COURSE FOR NEW GRADUATE STUDENTS

Dear Colleagues,

This fall, all *new* graduate students will be required to complete an online course on sexual violence: **Haven Plus**. This course is part of the university's comprehensive gender-based violence prevention initiatives and meets requirements of the federal Campus SaVE Act. The course is designed specifically for adult learners and includes information on sexual harassment, sexual assault, stalking, and intimate-partner violence. As you know, these issues significantly impact students on campuses across the country, including our graduate-students.

Students will receive an email with a link to the course on **August 15th** (emails will be sent for several weeks to ensure that we reach all students as they enroll). The course **must be completed by September 15th.** It will take students approximately 45 minutes to complete. ***Please note that students who do not complete it may have a registration hold placed on their accounts.*** For more information, please visit the following website: http://www.dsa.vt.edu/onlineprograms/graduate.php.

Please note that this course is <u>NOT</u> the same as the required employee compliance workshop. Students on assistantship or otherwise employed by the university may also be required to complete the compliance workshop (managed by Equity and Accessibility). The courses are different: Haven Plus addresses their experiences and rights as a *student*, while employee training addresses compliance and their Title IX obligations as an *employee*.